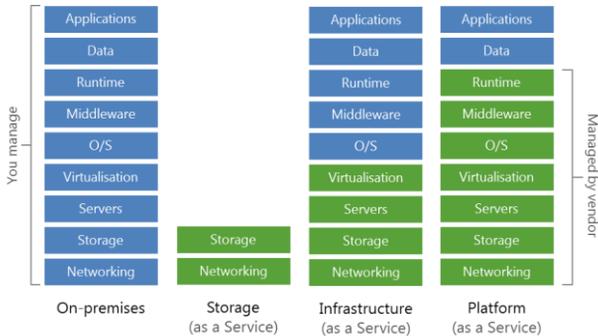


Microsoft Azure

Azure is a public cloud platform delivered through the Microsoft global datacentre network. As a true global utility Azure delivers:

- Lowest cost platform infrastructure, pay for what you use with no upfront capital investments.
- On demand provisioning around the globe in minutes for fast time to solution,



Storage as a Service

The Microsoft StorSimple appliance integrates existing storage infrastructures with public cloud storage, delivering 70% savings.

StorSimple can combine primary storage, backup, archive, and disaster recovery to optimise storage costs, data protection and service agility.

A typical implementation takes only 3 days.

Infrastructure as a Service ("IAAS")

Microsoft HyperV virtual machines in Azure can host almost any operating system and application platform. With hypervisor mobility, moving images in and out of your datacentres is straightforward to benefit from the utility cost economies.

Solidsoft Reply has delivered "lift and shift" migrations of individual servers and complete application systems to Azure IAAS.

Platform as a Service ("PAAS")

Create cloud native applications in almost any development language or environment quickly and deploy them around the globe in minutes with unlimited scalability.

Solidsoft Reply has created and launched composite applications and integration solutions in a matter of weeks to respond to business opportunity and imperatives.

Hybrid applications

The Microsoft Cloud OS spans your datacentres and Azure, allowing services to be distributed and integrated across the most appropriate environments; data on premises for compliance, Azure IAAS for scale up services and Azure PAAS for scale out services.

Security and compliance

Microsoft invests more in Azure security than any commercial organisation, which is compliant with the following regulations (when appropriately configured):

- E.U. Data Protection Directive 95/46/EC
- Information security management ISO/IEC 27001:2005
- UK CESG Business impact level 2
- PCI DSS Payment Card Industry Security Standards
- Personally Identifiable Information protection ISO/IEC 27018:draft

Why Solidsoft Reply

Solidsoft Reply is a global award winning Microsoft Gold certified partner, developing custom business applications and process integration solutions on premises and in the cloud.

Solidsoft Reply have 20 years' experience developing custom business applications and process integration solutions using Microsoft platforms and technology.

Our expertise delivering Azure public cloud solutions has been recognised by Microsoft with their Worldwide cloud partner of the year 2013 award.

Next step

To learn more about application integration services, contact **Mark Usher** +44 1256 375700 solidsoft@reply.eu